



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

<u>Contract / Revision</u> 833092 /		<u>Alt Order #</u> 6364903
<u>Product</u> 10/5-10/9		
<u>Contract Dates</u> 10/05/12 - 10/09/12	<u>Estimate #</u> 280	
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u> None		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	10/08/12	10/09/12	WBTV News 6a	6-7a		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	21-----				3	\$575.00			
N 2	WBTV	10/08/12	10/09/12	The Early Show	7-9a		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	21-----				3	\$375.00			
N 3	WBTV	10/08/12	10/09/12	America Now	9a-10a		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	21-----				3	\$50.00			
N 4	WBTV	10/08/12	10/09/12	Rachael Ray	10a-11a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$100.00			
N 5	WBTV	10/08/12	10/09/12	Price Is Right	11a-12p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$600.00			
N 6	WBTV	10/08/12	10/09/12	CBS Daytime	12:30-2p		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$375.00			
N 7	WBTV	10/08/12	10/09/12	Let's Make A Deal	3-4p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$250.00			
N 8	WBTV	10/05/12	10/05/12	Let's Make A Deal	3-4p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$700.00			
N 9	WBTV	10/08/12	10/09/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$525.00			
N 10	WBTV	10/05/12	10/05/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$525.00			
N 11	WBTV	10/08/12	10/09/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 833092 /		<u>Alt Order #</u> 6364903
<u>Contract Dates</u> 10/05/12 - 10/09/12	<u>Product</u> 10/5-10/9	<u>Estimate #</u> 280
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$650.00			
N 12	WBTV	10/08/12	10/09/12	WBTV News at 5p	5p-5:30p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$700.00			
N 13	WBTV	10/08/12	10/09/12	WBTV News at 530p	M-F 530p-6p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$700.00			
N 14	WBTV	10/08/12	10/09/12	WBTV News at 6p	M-F 6p-630p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$800.00			
N 15	WBTV	10/08/12	10/09/12	WBTV News Primetime	M-F 7p-730p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$700.00			
N 16	WBTV	10/05/12	10/05/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$700.00			
N 17	WBTV	10/05/12	10/05/12	Millionaire	M-F 730p-8p		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$775.00			
N 18	WBTV	10/08/12	10/09/12	Millionaire	M-F 730p-8p		:30			NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$775.00			
N 19	WBTV	10/08/12	10/09/12	WBTV News @ 11p	11p-1135p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$1,100.00			
N 20	WBTV	10/05/12	10/05/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$1,100.00			
N 21	WBTV	10/08/12	10/09/12	David Letterman	1135-1237a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-----				2	\$350.00			
N 22	WBTV	10/05/12	10/05/12	Late Run Letterman	1135p-137.28a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$50.00			
N 23	WBTV	10/09/12	10/09/12	Tue Prime Hour 1	8-9p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$7,500.00			
N 24	WBTV	10/09/12	10/09/12	Tue Prime Hour 2	9-10p		:30			NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$11,000.00			
N 25	WBTV	10/06/12	10/06/12	WBTV Sat 7a News	7-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$400.00			
N 26	WBTV	10/06/12	10/06/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$900.00			
N 27	WBTV	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----2				2	\$900.00			

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											1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
N 28	WBTV	10/07/12	10/07/12	Face the Nation	1130a-12n		:30			NM				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1			1	\$500.00						
													3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
N 29	WBTV	10/07/12	10/07/12	NFL EARLY GAME	1P-4P		:30			NM				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----3			3	\$3,500.00						
											1	\$5,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
N 30	WBTV	10/07/12	10/07/12	Sun Prime Hour 1	7-8p		:30			NM				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1			1	\$5,000.00						
													1	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
N 31	WBTV	10/07/12	10/07/12	Sun Prime Hour 2	8-9p		:30			NM				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1			1	\$5,800.00						
											1	\$3,600.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
N 32	WBTV	10/07/12	10/07/12	Sun Prime Hour 3	9-10p		:30			NM				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1			1	\$3,600.00						
													1	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
N 33	WBTV	10/07/12	10/07/12	Sun Prime Hour 4	10-11p		:30			NM				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1			1	\$6,600.00						
											1	\$600.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
N 34	WBTV	10/06/12	10/06/12	NCAA Football Reg Game 2	330p-7p		:30			NM				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1-			1	\$600.00						
													1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
N 35	WBTV	10/07/12	10/07/12	NFL Today	Various		:30			NM				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/01/12	10/07/12	-----1			1	\$430.00						
Totals											57	\$76,730.00		

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	57	\$76,730.00	\$65,220.50
Totals	57	\$76,730.00	\$65,220.50

Signature: _____ **Date:** _____

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